

With the invention of automobiles, airplanes, and television, falling asleep while seated has become a common pain in the neck...literally. Why would any traveler spend hundreds of dollars in ticket and baggage fees, but do nothing to improve the discomfort they experience while sitting in the equivalent of a flying human sardine can?

The patented **Evolution Microbead™** pillow is Cabeau's newest affirmation to its commitment of transforming the way people travel. This unique travel pillow eliminates the "Travel Neck" epidemic that currently plagues all travelers or anyone who finds themselves frequently falling asleep in a seated position. As one surveyed traveler so eloquently put it, "I am through with the head-drop-whiplash."

Have you ever actually considered your options for comfort on a plane? You can either purchase an "it's better than nothing" u-shaped travel pillow or rent a shared "public pillow" offered onboard (you know these pillows – the ones that are rarely cleaned and shared by countless others before you.) You wouldn't use these communal pillows at home, so why should the airplane be any different? With the **Evolution Microbead™** pillow, you can bring hygiene and the comfort of home with you on your next trip.

The **Evolution Microbead™** pillow is the answer for 90% of travelers who don't buy travel pillows because they feel they don't work as advertised. It incorporates the most sophisticated support system available worldwide and its features include:

- **CERTIFIED SUPERIOR GRADE ODOR-FREE MICROBEADS** to provide instant response and shape-shifting to any head movement. The **Evolution Microbead™** is abundantly filled with millions of premium microbeads to provide ultimate comfort and conform to your favorite head and neck sleeping positions.
- **LATERAL HEAD STABILIZATION SUPPORTS** to prevent your head from falling sideways. If your head tends to fall forward, spin the **Evolution Microbead™** around backwards and you have a chin rest with full frontal support.
- **DUPLEX SLIDE-LOCK TOGGLE** that can be adjusted to hold the pillow in place and provide additional head support. The toggle attached to the drawstrings also enables the pillow to be tethered to luggage, a backpack, or a piece of clothing.
- **MEDIA POUCH** to hold your mp3 player or cell phone while you listen to music hands-free, lap-free, and pocket-free.
- **COOL SPANDEX LYCRA FABRIC** is used to create a breathable, sleek, ultra-lightweight design.

As an added bonus, the **Evolution Microbead™** pillow also doubles as a functional and unbelievably comfortable sun-tanning pillow. With the toggle connected and cinched, the pillow forms a perfect cup for your forehead and cheeks (much like a massage table face rest) and helps any sunbather avoid the sun's glare while lounging by the water in complete comfort.

The **Evolution Microbead™** pillow is a must-buy for any traveler and is competitively priced at \$16.99 (MSRP), keeping even the most financially savvy consumers in mind. It will be available worldwide May 1, 2011. Visit us at www.CabeauTravel.com for more details.

CABEAU TRAVEL

Cabeau is the ultimate destination for innovative travel pillows and accessories. As an industry leader in its category, the company prides itself both on the quality and amazing functionality of its travel products. Winner of the "Buzz Award" at the 2011 Travel Goods Show, Cabeau's goal is to improve the experience of every traveler and transform coach class travelling into a luxurious and restful experience. It only takes one time using its products to understand why people are calling them the best in the world. Order your own travel pillow today and bring the comfort of home with you on your next trip. Visit us at www.CabeauTravel.com.

