



Finally, The Travel Pillow That Actually Works!

The Evolution Pillow™ Offers a New Evolution in Travel

What is the “Feng Shui of Travel”? We don’t know either, but this is how one of our surveyed travelers described the **Evolution Pillow™**. Cabeau has set out to transform coach class travelling into a luxurious and restful experience and is proud to introduce the new **Evolution Pillow™**. It only takes one time using it to understand why people are calling this the best travel pillow in the world.

This pillow was created to provide 360° support and comfort and is made with world class High IQ Dynamic Density Memory Foam (anyone who has ever paid \$2,000-\$8,000 for a bed mattress can certainly understand the difference between the quality memory foam used in the **Evolution Pillow™** versus the cheap polyfill material used in other pillows).

A research team interviewed thousands of travelers at airports throughout the world and more than 80% of those surveyed said the reason they owned a travel pillow was because “it was better than nothing”. The **Evolution Pillow™** was developed as an answer for the 95% of people who don’t purchase travel pillows because “they don’t work”. In a separate survey, when comparing the Top 5 most popular pillow designs on the market, every traveler surveyed voted the **Evolution Pillow™** as the most comfortable travel pillow.

All of us want to travel in comfort and it is becoming increasingly difficult to do so with the limitations on carry-ons and space in planes and other modes of transportation. The **Evolution Pillow™** uses the same patented ergonomic design as Cabeau’s hugely successful 2010 model (the Complete Support Travel Pillow) and incorporates 7 unique innovations and upgraded improvements. Its features include:

- **COMPACT TRAVEL BAG** which allows the pillow to compress to 1/4 its size for quick and convenient packing.
- **HIGH IQ DYNAMIC DENSITY MEMORY FOAM** offering long-lasting, comfortable head support. The memory foam can be surface cleaned by hand and is wrapped with a removable and machine-washable super-soft velour cover.
- **LATERAL HEAD STABILIZATION SUPPORTS** to prevent your head from falling sideways. If your head tends to fall forward, spin the **Evolution Pillow™** around backwards and you have a chin rest with full frontal support.
- **DUPLEX SLIDE-LOCK TOGGLE** that can be adjusted to hold the pillow in place and provide additional head support.
- **MEDIA POUCH** to hold your mp3 player or cell phone while you listen to music hands-free, lap-free, and pocket-free.
- **REMOVABLE & WASHABLE VELOUR COVER** helps to eliminate germs and insure your pillow is like new every trip.
- **DELUXE EAR PLUGS** made of memory foam to help ensure peaceful travel.

Thanks to our customer feedback, Cabeau has discovered a new and exciting application for the **Evolution Pillow™**. The product that kept them sleeping during their flights and car rides was also used outdoors as “the most comfortable tanning pillow ever!” The pillow forms a perfect cup for your forehead and cheeks (much like a massage table face rest) and helps any sunbather avoid the sun’s glare while lounging by the water in complete comfort.

Offered at \$34.99 (MSRP), the **Evolution Pillow™** is essential for plane, train, bus, and car travel (and now sun-tanning!) Once you try the **Evolution Pillow™**, you will never travel again without it -- it truly is First Class all the way! Visit www.CabeauTravel.com for more details.

CABEAU TRAVEL

Cabeau is the ultimate destination for innovative travel pillows, accessories, and on-the-go gear. As an industry leader in its category, the company prides itself both on the quality and amazing functionality of its products, which include its **Evolution Pillow™** series and award winning **Blankid Buddy®**. The company is recognized by consumers and retail partners for providing exceptional customer service and for its careful attention to detail in both craftsmanship and business practices. It only takes one time using its products to understand why people are calling them the best in the world. Please visit www.CabeauTravel.com.



Evolution Pillow™

